

Challenge
25

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www.challenge25.co.uk

Free Challenge 25 Posters

It is a criminal offence to buy alcohol on behalf of a child.

You could face a £5000 fine.



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Solving Personal Problems & Corporate Issues
Call us on 01428 658493
Or visit us at www.answers4u.co.uk



Under the provisions of the Licensing Act 2003, it is an offence for persons under 18 years to purchase or attempt to purchase alcohol. It is also an offence for anyone to purchase or attempt to purchase alcohol for someone under 18

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If you are lucky enough to look under 25 you will be asked to prove that you are

over 18

when you buy alcohol or tobacco

If you are under 18 you are committing an offence if you attempt to buy alcohol or tobacco

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UNDER 25?

Please be

Challenge

25

over 18

when you buy alcohol or tobacco

Acceptable forms of ID:
Photocard Driving License
Passport
Recent 1st class cards bearing the PASS logo

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Test Purchasing



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Tel: 01428 658493

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Challenge 25 Training



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Training delivered on site, teaching how to
check for ID and identify under age sales

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Age Restricted Sales

You may be fined up to £20,000 and suffer a
license review for serving under-aged
Customers

"Let me tell the places that repeatedly sell alcohol
to those who are underage — we will take
your licences away" - Government Statement

Trading Standards and Police regularly visit your
outlet to test you

On-site training in Challenge 25 is low-cost,
convenient, and will demonstrate your
commitment to responsible licensing

Call us on 01428 658493 to book a training
session on your own premises

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